

# LauzHack

## Sponsorship Prospectus

**Hackathons** are invention marathons. Programmers, designers, builders and others come together to learn, build, and share their creations over a weekend. They are not limited to computer science students; anyone interested in technology can participate.

**LauzHack** is a student-run hackathon whose second edition will take place on **November 11-12, 2017** at **EPFL**, the Swiss Federal Institute of Technology in Lausanne.

During LauzHack, **200 participants** will build anything they can dream of in a **weekend**, with prizes awarded to the coolest projects. The hackathon is organized by the EPFL Computer & Communication Sciences Students' Association (CLIC).

**Your company** can reach out to the most innovative students with your newest APIs and tools, enabling participants to build all kinds of projects. Host a tech talk to show off your exciting tech, and challenge students to innovate around your ecosystem, offering prizes for the best solutions.

LauzHack lets you **meet talented students** from all around Europe. Reach out to the next generation of innovators in one of the biggest student tech events in Switzerland.

We offer three levels of sponsorship:

- **Bronze** introduces your company and your technology to participants.
- **Silver** challenges participants to create something awesome with your APIs.
- **Gold** gives you the most influence and visibility during the event.

# Tiers

	Bronze 2000 CHF	Silver 4000 CHF	Gold 8000 CHF
<b>Logo</b> On the website, in social media, etc.	small	medium	large
<b>Booth</b> Staff a booth during the hackathon	small booth tech only	medium booth tech only	large booth tech + HR
<b>Promotional Items</b> Distribute "swag" to participants	✓	✓	✓
<b>Tech Talk</b> Present your products and APIs	during hacking	before hacking	before hacking
<b>Opening Ceremony Presentation</b> Present your company to participants		slides only	slides + talk
<b>Custom Challenge</b> Organize a challenge and award prizes <sup>1</sup>		✓	✓
<b>Resume Bank<sup>2</sup></b> View participants' resumes			✓
<b>Custom Mini-Event</b> Organize a short event during hacking			✓
<b>Delegate in the Judging Panel</b> Have a say in the final ranking			✓

# Add-on

## Sponsor a Meal

Associate your brand with one meal

1000 CHF

For more information, visit [lauzhack.com](http://lauzhack.com) or email us at [sponsorship@lauzhack.com](mailto:sponsorship@lauzhack.com).

If you head an EPFL association or an EPFL lab and wish to sponsor us, please contact us for special sponsorship offers.

1: No cash prizes

2: The resume bank will be handled by the EPFL Career Center